This is your invitation to reach thousands of scientists, researchers, and students of Botany and join us. Fill out the information below and we will welcome you in St. Louis July 9 - 13, 2011

Yes, We want to take advantage of this opportunity

Company or Organization Name ______________________________________________________________

Contact Name ___________________________ Title ___________________________

Address__________________________________________________________________________________

City_____________________________ State _______________________ Zip Code ____________________

Phone_____________________________Toll Free _______________________ Fax ___________________

Email Address___________________________________Company Website___________________________

Exhibit Space

Please sign us up for ○ Tier I or ○ Tier II
○ Corporate Exhibitor or ○ Non-Profit Exhibitor

Advertising Opportunities

AD specifics_____________________________________________________________Amount_________________________

○ Insertions in the Conference Tote Bag ○ Table-top Book Display

Sponsorship Opportunities

Please sign us up to be a sponsor (Check the level that applies). We will contact you for your logo and ads and other necessary information

○ Diamond ○ Emerald ○ Jade
○ Ruby ○ Amethyst

Please note deadline for Sponsorship Committment is December 15, 2010

○ Yes, we will participate in prize drawings....

Please forward a 30-word description of the item(s) you wish to give away to johanne@botany.org. This will be included in the Program and in promotional materials. (Deadline for participation is June 1, 2011.)

Fax this Application to Botany 2011 - 314-577-9515
or Mail to Johanne Stogran - 125 Connemara Drive - Granville, OH 43023
We will contact you for your advertising copy
Company Description:
Please email a 50- to 100-word company description for the Botany 2011 Program Book to johanne@botany.org

Special Considerations:
Please indicate if there is another vendor or type of vendor you wish NOT to be near.

Exhibitors
Names of Individuals Representing Company - Registration fees for up to three Exhibitors is included in the booth fee, but they MUST register for the Conference.

1. 
2. 
3. 

Summary of Fees

<table>
<thead>
<tr>
<th>Service</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Booth Space</td>
<td>$_________</td>
</tr>
<tr>
<td>Additional Space at 50% discount</td>
<td>$_________</td>
</tr>
<tr>
<td>Advertising</td>
<td></td>
</tr>
<tr>
<td>Ads</td>
<td>$_________</td>
</tr>
<tr>
<td>Tote Bag Inserts</td>
<td>$_________</td>
</tr>
<tr>
<td>Tabletop Display</td>
<td>$_________</td>
</tr>
<tr>
<td>Sponsorship Level</td>
<td>$_________</td>
</tr>
</tbody>
</table>

Total ____________________________

Be sure to read “The Fine Print” at www.2011.botanyconference.org

- Payment by Check made payable to Botany 2011
- Payment by MasterCard, Visa, or American Express

Credit Card Number ____________________________

We agree to abide by all the rules and regulations governing the exposition as printed on the reverse side hereof and which are part of this application. Acceptance of this application by Botany 2011 constitutes a contract.

Authorized Signature ____________________________

Title ____________________________ Date __________________

Questions - Call Johanne 740-927-8501