Exhibiting Opportunities

**Tier I**

Corporate Exhibitors - $1,000  
Non-Profit Exhibitors - $500  

Includes:

- Multi-media exposure on our societies’ Facebook Pages, Twitter feeds, promotion on our virtual exhibit hall on the conference web site and in emails to the members of 4 scientific societies - over 5,000 scientists!
- 1 full color advertisement within the *American Journal of Botany*
- 2 months of Rotating Banner Ads in the online *American Journal of Botany*
- A Rotating Banner Ad in one edition of the online *Plant Science Bulletin*
- **NEW This Year!** A Rotating Banner Ad on the Botany 2011 abstract submission site
- **NEW This Year!** A Rotating Banner Ad on the 2011 Conference Registration site.

In addition to: A 10 x 10 Booth Space at Botany 2011, and 3 complimentary registrations for the conference.

**Tier II**

Corporate Exhibitors - $3,000  
Non-Profit Exhibitors - $1,000  

Includes:

- Multi-media exposure on our societies’ Facebook Pages, Twitter feeds, promotion on our virtual exhibit hall on the conference web site and in emails to the members of 4 scientific societies - over 5000 scientists!
- 3 full color advertisements within the *American Journal of Botany*
- 6 months of Rotating Banner Ads in the online *American Journal of Botany*
- A Rotating Banner Ad in three editions of the online *Plant Science Bulletin* published quarterly.
- **NEW This Year!** A Rotating Banner Ad on the Botany 2011 abstract submission site
- **NEW This Year!** A Rotating Banner Ad on the 2011 Conference Registration site
- Your Organization’s Flyer/Insert in each attendee’s registration packet

In addition to: A 10 x 10 Booth Space at Botany 2011, 3 complimentary registrations for the conference, and a Conference Flyer/Insert in each attendee’s Registration Package

* The AJB and the PSB are subscribed to by 9000 readers and are free online to members at most major institutions world-wide.

From our post conference surveys:

100% of attendees visit Our Exhibit Hall during Our Conferences

92% visited with 2 or more Exhibitors and as a result....

86% Made a purchase, are considering a purchase but most importantly began a relationship for future purchases with a new exhibitor

Botany 2011’s Exhibit Hall is the Place to be to grow your impact with the Botanical Community